

the Bulletin

A PUBLICATION FOR MCPHS UNIVERSITY ALUMNI AND FRIENDS

MCPHS
UNIVERSITY

SPRING 2016

ROLE-PLAYING IN THE INNOVATION ECONOMY

Timothy J. Parker PharmD '12



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{calendar}

2016

MAY 7

MCPHS University Commencement

Gillette Stadium
Foxboro, MA | 10 a.m.

MAY 25

Baystate CE Night: Updates in the Care of Hospital Inpatients

Baystate Health Whitney Avenue
Conference Center
Holyoke, MA | 5–8 p.m.

JUNE 14

Baystate CE Night: Updates in Ambulatory / Community Care

Baystate Health Whitney Avenue
Conference Center
Holyoke, MA | 5–8 p.m.

JUNE 17

Worcester Bravehearts Baseball and BBQ

Hanover Insurance Park at Fitton
Field
Worcester, MA | 5:30 p.m.

JUNE 18

Northern California Alumni Chapter Wine Tasting

Peju Province Winery
Rutherford, CA | 1–3 p.m.

JUNE 29

Chicago Area Alumni Happy Hour Meetup

BIG BAR, Hyatt Regency Hotel
Chicago, IL | 5:30–7:30 p.m.

JULY 8

Young Alumni Association Outing

Boston Red Sox vs. Tampa Bay
Rays at Fenway Park
Boston, MA | 7:10 p.m.

SEPTEMBER 8

Pharmacy Preceptor Appreciation Day

DoubleTree by Hilton Hotel
Boston / Westborough
Westborough, MA | 8 a.m.–4 p.m.

OCTOBER 20

7th Annual Stoklosa Symposium

Holiday Inn Hotel & Suites
Peabody, MA | 7 a.m.–4 p.m.

OCTOBER 29

10th Annual Esther Wilkins Symposium and Forsyth School of Dental Hygiene 100th Anniversary Celebration

White Hall, MCPHS–Boston
Boston, MA
8 a.m.–4 p.m.: Continuing
Education
4–6 p.m.: Celebration

NOVEMBER 8 (TENTATIVE)

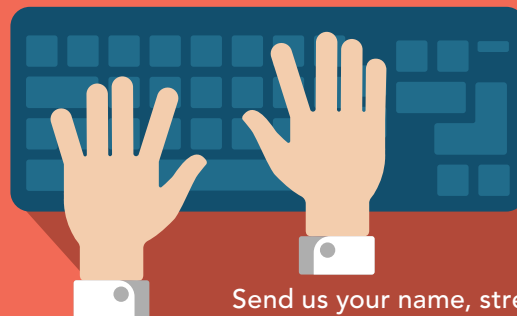
Madame Curie Lecture
MCPHS–Boston campus
Boston, MA | 5–8 p.m.

DECEMBER 3 & 4

Pharmaceutical Care Days
10 Lincoln Square
MCPHS–Worcester campus
Worcester, MA | 7 a.m.–4:15 p.m.

WHO'S MISSING?

You, unless, of course, we have
your email address.



Send us your name, street address
and email address today, and find out
what you've been missing at
alumni@mcphs.edu.

2017

MARCH 9

77th Annual Reed Conference
Gillette Stadium
Foxborough, MA | 7 a.m.–4 p.m.

For up-to-date information and
questions about MCPHS alumni
events, call Emily Breitbart,
alumni program associate, at
617.274.3317, or email:
emily.breitbart@mcphs.edu

Visit alumni.mcphs.edu/CE
for the latest CE event
information and to access
the online course library.

Please note: Calendar subject
to periodic updates.

NEW MASSACHUSETTS PHARMACY CE REQUIREMENTS!

EFFECTIVE ANNUALLY STARTING CALENDAR YEAR 2015

- 20 CE hours are required annually for ALL pharmacists (up from 15).
- Pharmacists who oversee or engage in sterile and/or complex non-sterile compounding must annually earn CE in these areas (5 of 20 sterile; 3 of 20 non-sterile).

HOW WE CAN HELP YOU MEET THESE REQUIREMENTS

- Review the calendar on this page for live CE opportunities throughout the year to build towards the 20-hour requirement. Visit our website for more information.
- Visit our online course library for more than 25 activity topics, including compounding, available 24/7.

STAY ENGAGED & BECOME A LIFELONG LEARNER!

MCPHS
CONTINUING EDUCATION

Board policy with further detail is available on our website.

FIND OUT MORE AT ALUMNI.MCPHS.EDU/CE.

the Bulletin

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Established in 1823, MCPHS University is a private, independent university offering undergraduate and graduate degrees.



Letter from the President

To Our Alumni and Friends:

The pillars that grace the façade of the George Robert White Building on the MCPHS University Boston campus lend an air of strength, style, and dignity. Function and aesthetics aside, the pillars also represent an element that is central to our institutional mission and core values—support.

We are committed to preparing students for successful careers in healthcare and helping our alumni meet their professional and career development needs. We are measured by the programs and services that support this commitment. We have expanded our curriculum to include 108 unique certificate and degree programs that lead to meaningful careers. We have appointed faculty and built a technology-based infrastructure that elevates instructional quality to a world-class level. We have significantly enhanced academic resources for students, and deliver student life experiences that contribute to their growth and maturation. We produce professional continuing education programs and offer career development and advising services for alumni. In these and other ways, we support the dreams and aspirations of students and alumni.

This issue of the *Bulletin* focuses upon the results of that support. Our cover article features several alumni who have merged academic achievement and entrepreneurial vision into meaningful careers. Elsewhere, we drop in on the regional alumni chapters that support professional and social networking. And we take a look at one of the most worthwhile student/alumni/friends support programs, our scholarship award program.

MCPHS is a growing, career-motivated community of students, parents, faculty, staff, alumni, and friends. We share common goals, and pursue unique, often entrepreneurial, ventures. These are hallmarks of an organization that is well grounded in tradition, well positioned for advancement, and well known for its leading-edge orientation. Our collective support has never been more important.

Sincerely,

Charles F. Monahan Jr.
President

{what's new}

Regional Chapters Writing New Story Lines



What's in a chapter? At MCPHS at least, it's not the usual storyline. The chapters are regional, growing with alumni from multiple generations and numerous professional disciplines, making connections, supporting their alma mater, and by the way, having a good time.

Regional alumni chapters are taking off in Florida, Texas, northern California, and Connecticut/New York/New Jersey, and telling a compelling story. Meg Crighton PharmD '14, president of the Connecticut/New York/New Jersey chapter says, "Our main goal is just to spread the word. We want to encourage people to join and just have fun...and bring a little Boston to the tri-state area." Jessica Crowley PharmD '14, president of the northern California chapter reports, "We have received a lot of feedback from alumni saying they are truly grateful that a regional chapter has finally started in this area." Bob O'Connell BSP '81, president of the Florida chapter simply notes, "MCPHS alumni who live in Florida are excited about finally coming together." And, Emery

Johnson BSP '78, president of the Texas chapter, observes that at the chapter's kick-off meeting held in mid-February, "It was interesting to see surprise in the faces of the members just realizing that there were a number of MCPHS University alumni in and around the area."

That's a common first surprise, and sheer numbers explain why. More than 500 MCPHS and Forsyth alumni live in Texas and Oklahoma, more than 700 in southern Florida, in excess of 1,300 in California and nearly 3,000 in the Connecticut/New York/New Jersey area. Surprise number 2? These alumni represent virtually every professional discipline and nearly all degree programs. Emily Breitbart, alumni program associate in the Office of Alumni Services, observes, "As word spreads about chapters and their activities, I predict we'll see classmates reunite and substantial growth in inter-professional relationships among alumni." And the activity list is growing.

From organized social hours to informal meet-ups, student recruitment events, wine tastings, and much more, regional chapters are bringing alumni together. "We're choosing our event locations based on where the majority of alumni reside, and choosing events that range from casual to professional, while promoting wellness and supporting a variety of interests," says Jessica Crowley.

The Florida chapter organized its first event at JetBlue Park in early March. The Red Sox and the Orioles provided the background entertainment (the Sox squeaked by 8-7) for a gathering of 44 alumni and friends who also enjoyed a pre-game barbecue. The assembly included pharmacists, a physician, physician assistants, and nurses, some who traveled hundreds of miles, and represented more than 50 years of

graduating classes. Bob O'Connell remarks, "What blew me away was the number of people who visited the MCPHS table and identified themselves as alumni or relatives of alumni...MCPHS used to be 1,500 miles away, but now it is part of the Sunshine State. Alumni are thrilled to be part of it once again."

A week later, the northern California chapter held a "meet and greet" at a downtown San Francisco pub. "We chose this location because there was also a fundraiser for the Boston Marathon charity team, Run for Research, occurring simultaneously," says Jessica. We thought it would be great to support a good cause for Boston, while having a casual gathering." Next up? A gardening event, a lunch gathering, and a wine tasting, all in a three month span.

Emery Johnson says, "I've asked members to go out and talk to other alumni, both in and outside the area, and ask them to join us. Our mission is to facilitate networking, support social connections, disseminate information about the University, support students, and assist in promoting MCPHS to prospective students and their parents." Jessica Crowley observes, "West coasters focus more on 'working to live' rather than 'living to work.' We each love our respective areas in healthcare and are truly thankful to live in a community that ... supports a healthy work-live balance, and promotes open-mindedness." Chapter by chapter, that's a storyline worth reading. ■


To learn more about MCPHS regional alumni chapters, including information about how to reach chapter presidents, please call Emily Breitbart, alumni program associate, at 617.274.3317 or email emily.breitbart@mcphe.edu.

JetBlue Park provided the spectacular setting for the first MCPHS Florida alumni chapter event. Participating alumni included (center, l to r) Lou Imbriano BSP '65, Steve Driscoll BSP '63, and Florida chapter president Bob O'Connell BSP '81 and (right) Angela Mann BSP '83 and Lawrence Mann BSP '83.



ROLE- PLAYING IN THE INNOVATION ECONOMY





Way back in 1942, economist Joseph Schumpeter introduced the concept of innovation economics, a model that identified entrepreneurship and technological change as significant operative agents for economic growth and development. Today, we live and work in a day to day world and a global economy that is increasingly defined, and in many cases governed, by accelerating technological change inspired by entrepreneurial vision.

MCPHS alumni, especially “millennials,” play countless roles in this new economy, using their innovative, health sciences-based education and inspired professional vision, to create new opportunities for employment and commerce. Timothy J. Parker PharmD '12, Max E. Saber BSPS '12, and Eryka S. Wilson BSPHCB '14 represent MCPHS alumni across an increasingly wide range of professional disciplines who are using their intelligence, insight, and intuition to thrive, not to mention doing some pretty cool stuff, within the 2016 innovation economy. On a deeper level, they help bring new meaning, and even greater value, to their MCPHS University education. These are their stories...



PILLPACK

Getting It Right Patient

The consumption of pharmaceuticals in the United States has exploded. With only 5 percent of the global population, U.S. consumers take 50 percent of all prescription drugs worldwide. Meanwhile, as research and development accelerates to deliver a continuously widening array of health-enhancing and life-extending medications, consumer demand is growing and spurred on by billions more spent in advertising. It's enough to make your head spin, and an increasingly complicated system to manage.

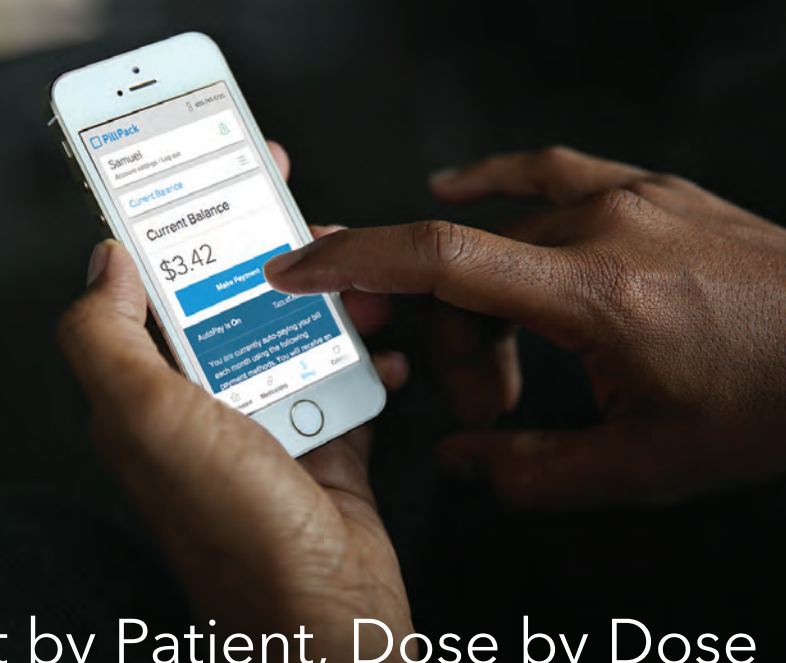
“I started pharmacy school with the vague sense that there was a lot of opportunity to **deliver a better experience.**”

– TJ Parker PharmD '12

In this multilayered, multibillion dollar industry, the most crucial and arguably most complicated challenge is patient medication management. Medications do no good—in fact, they pose significant danger—when

patients do not use them correctly. For patients with multiple chronic conditions such as high cholesterol, high blood pressure, or diabetes, who also take five or more daily maintenance medications, the health risks for noncompliance are huge. Enter PillPack, the brainchild of MCPHS alumnus Timothy J. Parker PharmD '12, known as TJ, who has parlayed his childhood experiences, MCPHS education, product design interests, observations of local entrepreneurs, and understanding of pharmacy systems in long-term care facilities into a multimillion dollar enterprise that specializes in direct-to-consumer, multi-dose packaging and delivery of medications for chronic diseases and conditions to patients in 48 states. All from a 29-year-old alumnus who modestly states, “I started pharmacy school with the vague sense that there was a lot of opportunity to deliver a better experience.”

Growing up, TJ Parker worked with his dad, MCPHS alumnus Leon Parker BSP '79, in a retail pharmacy setting, and for the first time, he says, “I realized how much work goes into the coordination and management of multiple prescriptions.” He entered MCPHS as a transfer student, after two years at the Whittemore School of Business and Economics at the University of New Hampshire, seeking to merge his interests in business development and management with his family background in, and growing passion for, pharmacy. The move was a good one. While still a student, TJ said in a 2009 interview, “At the College,



Control by Patient, Dose by Dose

I've grown in my ability to deduct and reason. It's made me a better thinker." In fact, the young cofounder and CEO of PillPack traces the development of the initial business plan for PillPack to the Advanced Practice Management Capstone Business Plan Competition, for which TJ first developed the concept and at which he first revealed an operating plan.

The rest, as they say, is history. But this is a book with many chapters yet to write.

PillPack's mission is to simplify the end-to-end process of managing medications. TJ states, "We believe that simple, convenient service empowers regular people to take their medications correctly and achieve better overall health." Something is working. Since launching PillPack in early 2014, the company has grown from 12 employees working in a cramped space in Somerville, MA, and Manchester, NH, to more than 200 now working in space that soon could accommodate growth to more than 600 employees. Moreover, TJ points out, "We are starting to open additional pharmacies and to hire employees in other states across the country." The company has raised more than \$50 million in venture capital funding to further develop a service that is, on its face,

elegantly simple. PillPack packages a customized, two-week supply of its customers' prescription medications in roll-up strips of dose-by-dose packs that fit into a disposable dispenser, and has each supply delivered to the patient. To administer their proper medications, patients simply tear off the next pack and take the pills.

That's the simple part. The implementation? Well, not so much. TJ explains, "We think the ideal pharmacy system is ... a filling system designed around the concept of proactively managing a customer's entire medication regimen." He notes that refills shouldn't be dropped, fill dates for prescriptions should be synchronized, reconciliation should become a standard practice with any medication changes, and all vitamin and over-the-counter drugs should be included in a patient profile. He continues, "You can't fix these problems without reimagining what all of these tools and processes should look like if they were designed around what's best for the customer, and this is what we spend most of our energy developing today." The answers, TJ contends, are in the technology. And that's why the joke around the office is that PillPack may



FPO
PLEASE
SILO



In high school, Eryka Wilson BSPHCB '14 knew that her career interests were directed to the pharmaceutical industry. The specifics had her stumped. Then she learned about the MCPHS Pharmaceutical and Healthcare Business program, which, she says, "paired my interests in the human body and medicine with my affinity for leadership and management."

Eryka is the manager of member engagement at MassBio, a not-for-profit organization that represents and serves the world's leading life sciences supercluster. Only two years post-graduation, she joined her dream company. "I received a call from a MassBio connection I made six years ago...In my position, I can directly help individual organizations, explore my interests and talents, and contribute to this industry."

At MCPHS, Eryka created opportunity. In her second year, she remembers, "I joined the executive board for the Pharmaceutical and Science Society, and graduated as president." She was the first Center for Professional Career Development student worker, building a network that led to her first job at the Novartis Institutes of BioMedical Research. She moved to CutisPharma in 2014, where she developed marketing collateral, managed public relations, identified sponsorships, and managed tradeshow and projects, before recently moving to MassBio.

Eryka reflects, "In five years I see myself in a senior-level marketing management role—In ten years I would love to own a holistic healthcare institution—hopefully employing fellow alumni!" She counsels, "Figure out what you love to do and do that, no matter what it takes. Do what you love with good intentions and make an impact in the lives of the people around you."

be the only U.S. pharmacy with just as many software engineers as pharmacists. "We're really excited about using technology to build better relationships with our customers. Being able to chat with one of our pharmacists on an app on your phone is a lot more personal than waiting in line in a store and vying for a minute of their attention amidst everything else going on." In fact, PillPack's iPhone app reminds patients when to take their medications, because, as TJ points out, "we know what medications they are taking and what times of day they take them."

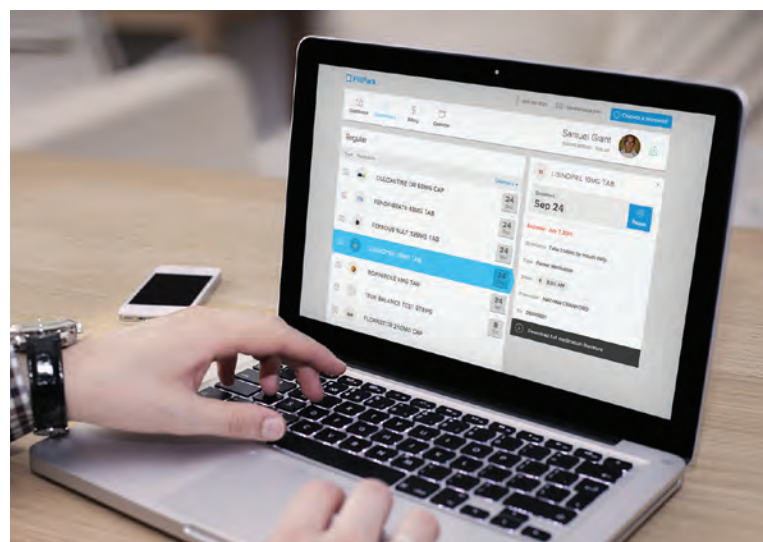
PillPack estimates that roughly 30 million U.S. residents regularly consume five or more prescription medications for chronic conditions. Even a fraction of that number of patients represents a challenge to follow day in and day out with the services that PillPack seeks to offer. Although the company doesn't disclose the size of its patient base, TJ notes, "Our ambition is to capture a large portion of that market over the next few years." Clearly, large chain pharmacies pose the most significant challenge to PillPack's continued growth, but TJ observes, "We are exclusively focused on customers who take chronic ongoing medications and who have complicated regimens, and for those customers we don't think there is a comparable service available at this scale." And the cost that patients pay for PillPack services is not even an



issue. With copayments for prescription medications that are comparable with any retail pharmacy, as well as competitively priced over-the-counter medications and vitamins, PillPack adds no shipping, packaging, or service fees. So for most patients, TJ says, "PillPack costs exactly the same as what they are paying today."

It hasn't hurt business that PillPack has received positive national exposure in *Fast Company*, *Time*, *USA Today*, the *Wall Street Journal*, and *Forbes*, as well as on NBC. The company has supplemented the favorable national publicity with advertising on social media (Facebook, Twitter, and Instagram), as well as on radio and podcasts. Television advertising may not be far behind. But, like many rapidly expanding companies positioning for significant growth, PillPack faces major challenges. The biggest challenge, TJ describes, "is to build systems and tools that help us maintain an excellent customer experience while growing so quickly. To date, we have been able to successfully balance growth with a great experience, but it requires being extremely focused on constantly improving our current processes and systems, and having the foresight to create new systems that will match our goals." Among many goals, the most significant long-term goal for PillPack "is to migrate the entire concept of 'pharmacy' from reactive and largely impersonal into a proactive and personal experience designed around what the person actually taking the medications needs."

It's too early to predict the volume of pharmaceutical consumption in the United States five years from now, although it shows no sign of slowing down. By then, TJ Parker projects, "We'd like to think we will be a household brand, and have thousands of pharmacists working to reimagine what pharmacy can be for customers all across the country." It's all part of TJ's plan to help make heads stop spinning, and for PillPack patients to achieve better overall health. ■



MAX E. SABER
BSPS '12
An Education
that Works

College choices are gut-wrenching decisions for many students. Not for Max E. Saber BSBS '12. "I knew from the moment that I stepped inside that MCPHS was where I wanted to be."

That's when easy choices ended, and complicated decisions began, since Max never sought a traditional career path. He was interested in information technology, and realized that he needed an academic program with a wide breadth of career possibilities. How wide? Four years post-graduation with his bachelor's degree in Pharmaceutical Sciences, Max is an MCPHS systems engineer. It's not such a stretch. "I am working in the technology sector utilizing my healthcare background to bridge the gap between healthcare and clinical technology."

How did he find his calling? As an Information Services department student worker, Max was fascinated by campus-based clinics' healthcare information systems. The allure of systems work led Max to explore master's programs that would, he says, "train me to design, implement, and administer healthcare information systems." He concludes, "My cool student job opened my eyes to a world of possibilities."

Although he obtained his master's degree in Health Informatics, Max isn't done. He enjoyed developing and teaching a course at MCPHS entitled "Managing Healthcare Information Systems." So, he says, "I'll continue my education with a doctoral program in Healthcare Administration."

Max Saber's career has married his educational experiences in the dynamic fields of information technology and pharmaceutical sciences. He has come to understand, "Your degree is what you make of it and there is more to it than the title of your degree...there are always more opportunities than meets the eye."



A Lively Night at the Museum

For the second consecutive year, the Museum of Science, Boston, served as the fascinating venue for the annual President's Leadership Night. The gathering, celebrating its 17th anniversary, attracted more than 150 MCPHS leadership donors who represented graduating classes that spanned from 1952 to 2012.

The event, held last November, took place in the "Blue Wing," a large, multilevel hall teeming with scientific exhibits from dinosaurs to nanotechnology, and everything in between. One enthusiastic guest who has attended previous leadership events remarked, "I could spend days getting lost in these exhibits, but also there are so many friends to catch up with. There is no scientific solution to my dilemma, but I'm having fun trying to figure it out."

Following a cocktail hour and Wolfgang Puck-catered meal, President Charles F. Monahan Jr. introduced a brief presentation that incorporated awe-inspiring video images shot from a drone covering all three MCPHS campuses. President Monahan noted how the video footage of the expanding campuses reflects the growth and development of MCPHS as a global leader in higher education for the health professions.

Unlike the cinematic version of "Night at the Museum," no dinosaurs or other exhibits came to life this evening. But when the curtain descended on the 2015 Leadership Night, no one would claim that this particular night at the museum was anything less than perfectly lively. ■



1. Christine Dominick A. Dominick DH '68 and Reza Setayesh **2.** Carole N. Babineau, Stephen Karoghlanian BSP '56, Chester E. Babineau BSP '56, and Paul G. Boisseau BSP '62 **3.** Stanley B. Walczyk BSP '75, Paula Walczyk, Maryesther L. (Toucher) Fournier BSP '75, and Robert E. Fournier BSP '77

4



4. President Charles F. Monahan Jr. 5. Karen Russo-Cheverie and Paula J. Kaspar BSP '84 6. Robert A. Smaglia BSP '74 and Anne E. Smaglia



5



6





{events}

76TH REED CONFERENCE

EDUCATION AND MUCH, MUCH MORE

What would Howard Reed PhG '26 think? The educational conference which he created 76 years ago is now one of the most popular free-standing pharmacy continuing education programs in the nation. Where else can more than 750 pharmacy professionals convene for education, exhibits, reminiscing, and networking? Nowhere else but Gillette Stadium, even if neither Tom Brady nor Rob Gronkowski made an appearance. Well, one of them did, sort of. More on that later.

The conference began with a presentation on primary care management of older adults delivered by Kristin M. Zimmerman, PharmD, CGP, associate professor, Department of Pharmacotherapy & Outcomes Science at Virginia Commonwealth University. Dr. Zimmerman was followed by Linda Spooner, PharmD, BCPS (AQ-ID), FASHP, MCPHS professor of pharmacy practice, whose presentation, supported by an educational grant from Gilead Sciences, was entitled, "Hepatitis C Roadmap: Where We've Been, Where We Are, and Where We're Going."

Lunchtime allowed participants to visit 26 company exhibitors, including major supporters CVS Health and Rite Aid Pharmacy, and secure free tickets for a drawing of a Rob Gronkowski-autographed mini-helmet. Other attractions included a Gillette Stadium-themed photo opportunity, a product theater presentation by Novo Nordisk Diabetes, and a social media challenge on Twitter, Instagram, and Facebook. In addition, with 60 different class years (1952 to

2015) of MCPHS alumni present, the Reed is a huge reunion event. Michael Esposito BSP '78 remarked, "It is a great way to reconnect and meet people I didn't know before, and to share stories about the school, its growth, diversification, and our personal stories."

Stuart Gitlow, MD, MPH, MBA, DFAPA, executive director of the Annenberg Physician Training Program in Addictive Disease, presented the first of two sessions related to the addiction/opioid crisis entitled "Addiction Medicine & Pharmacy: Obstacles to Teamwork." Karen Ryle BSP '85, MSRA '02, associate chief of pharmacy for ambulatory care at Massachusetts General Hospital addressed the topic, "Painful Prescriptions: To Fill or Not to Fill, That is the Question." Finally, Edmund Taglieri BSP '82, MSM, RPh, NHA, executive director of Beaumont Rehabilitation and Skilled Nursing Center and president of the Massachusetts Board of Registration in Pharmacy presented, "Pharmacy Law Shifts: Keeping Up with the Pace." Participants also received access to a home study session, developed by Ricky Thumar PharmD '12, MCPHS assistant professor of pharmacy practice entitled, "You're making my Blood Boil: JNC UPD[8] and Management of Resistant Hypertension."

What would Howard Reed think? He would undoubtedly revel in the realization that this conference not only has served multiple generations of pharmacists with continuing education programs, but also delivered to Jerry Korona BSP '82 the winning ticket for a Rob Gronkowski-autographed mini Patriots helmet. Howard Reed would be proud. ■



The Reed Educational Conference brings together hundreds of pharmacy professionals for a day long program devoted to education, information, and socialization.



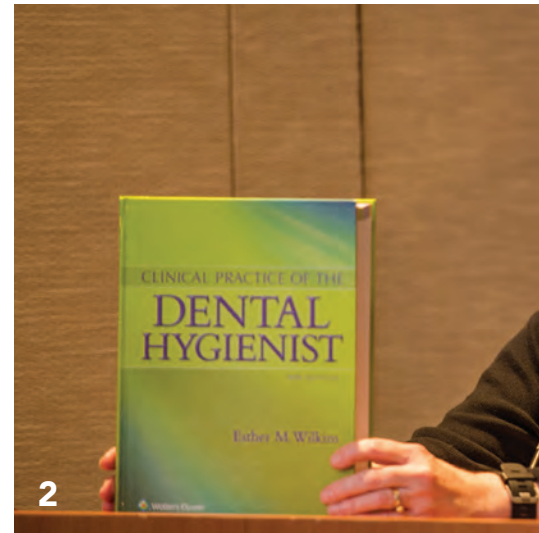
NEW ENGLAND ALUMNI REGIONAL RECEPTION

On the evening of March 9, MCPHS alumni gathered in the new Optum Field Lounge at Gillette Stadium in Foxborough, MA for the annual New England Alumni Regional Reception. After taking place at The Hall at Patriot Place last year, this year's event moved to the Optum Field Lounge located on the field level. The Lounge, located in the south end zone, is visible on television when any team, usually the Patriots, is driving into the red zone left-to-right on your television screen. Attendees were happy to munch, mingle, and re-connect on the eve of the annual Reed Conference. Many alumni took advantage of unusually warm March weather to get an up close and personal perspective of the home of the four-time Super Bowl champions—and to take the occasional selfie. ■

The New England Alumni Regional Reception featured food, fun and selfies.







An Evening with the Stars

The stars shone on January 29 for the annual Forsyth School of Dental Hygiene Alumni Reception at the Yankee Dental Congress.

Forsyth alumni crowded the Westin Boston Waterfront hotel ballroom to kick off the first celebration of Forsyth's centennial anniversary. Administration and faculty members, including Dr. Linda Boyd, dean of the Forsyth School of Dental Hygiene, and staff from the Office of Alumni Services, welcomed celebrants, renewed relationships, and distributed "Save the Date" flyers promoting Forsyth's 100th anniversary celebration on October 29 at MCPHS–Boston.

The stage was set for the appearance of the legendary "rock star," Esther M. Wilkins DH '39, DMD, who also will celebrate her 100th birthday in 2016. Dr. Wilkins, author of the recently released 12th edition of *Clinical Practice of the Dental Hygienist*, never fails to attract admirers. This year the gathering broke all records for interest in, enthusiasm for, and dedication to the charismatic Dr. Wilkins. Handshakes, hugs, and warm embraces prevailed until the time arrived for remarks and presentation of the 24th annual Esther M. Wilkins Distinguished Alumni Award.

Following a greeting delivered by Anne Chace, alumni career advisor in the Office of Alumni Services, Dr. Boyd spoke about her collaboration with Dr. Wilkins on *Clinical*

Practice, and then turned the microphone over to Dr. Wilkins for the award presentation to Shirley Birenz DH '79. Mrs. Birenz, clinical assistant professor at New York University College of Dentistry and course director for two online and one classroom-based baccalaureate course, also lectures widely on regulatory affairs and health communication. She voluntarily trains Sikh community educators on oral health promotion; spent seven years on the New Jersey State Board of Dentistry (the last two years as president); and serves on the Commission on Dental Competency Assessments Steering Committee and Adjunct Assignment Committee, as well as the American Dental Hygiene Licensing Examination Committee.

Dr. Wilkins reviewed Shirley's accomplished career, noting that she remains fond of Boston and uses *Clinical Practice* with her students. Dr. Wilkins reiterated the sentiment expressed in one nominating statement which reads, "Shirley S. Birenz has for the past 36 years served as a role model and selfless mentor. Her love for her profession started at Forsyth, where her roots run deep." Indeed, commitment to Forsyth among faculty, staff, alumni, and friends on display at this year's reception served as the prelude to the 100th anniversary main event next October, when the stars will again shine brightly. ■



Admirers of every generation celebrated the achievements of Esther M. Wilkins DH '39 as well as the presentation of the annual Alumni Achievement Award to Shirley Birenz DH '79.



Bridging the Gap with Scholarship Awards

Where would we be without bridges? For one thing, a lot closer to home most of the time. Yet, since most of us need to get around, it's hard to understate the role that bridges play. They help us move forward. College students also need bridges, albeit of a different type, to help overcome academic, social, and financial obstacles.

Numerous studies conclude that financial issues have a growing, adverse impact upon student personal wellness and academic performance. The National Student Financial Wellness Study reports, "Most students agree that they feel stress regarding their personal finances." The study concludes, "Financial stress is associated with a range of negative outcomes for students" including lower academic performance, course load reduction or withdrawal, and declining mental health. Nearly all MCPHS students, as do their peers across the

nation, need the financial bridges that scholarship awards provide.

MCPHS administers more than 200 discrete scholarship funds, created or represented by more than 100 living donors or donor representatives, which collectively yield nearly \$400,000 in annual scholarship award support for more than 300 students. Award amounts range from \$200 to several thousand dollars, each with impact that exceeds financial benefit. For example, scholarship award recipient Sydney Sakr notes, "It represents an award for all the hard work and effort that I have put in each day...giving me the extra motivation." Steven Garguilo, a 2016 graduating student, reflects, "This generous scholarship will help me register for my board examinations." And for Jessica Treiber, a soon-to-graduate physician assistant studies student, her award "will be used toward taking my Physician Assistant National Certifying Exam in May."

- 1. Scholarship Award Donors**
- 2. Scholarship Award Recipients**
- 3. Gail P. Bucher BSP '63 and Edward Bucher**
- 4. Anne C. Davies MRI '08**
- 5. Joseph Pinkos and Mary Pinkos**
- 6. Robert Fuladi BSP '93**



Scholarship funds profoundly influence the lives of students and the lives of donors. Thutrang Chang BSP '94, who created the Trang Pharmacy Endowed Scholarship Fund, reports, "It is a satisfactory personal achievement. Bringing some relief, some happiness to others will in turn bring happiness to yourself." Donor Robert Fuladi BSP '93 recalls, "I would never be in the position that I am today without the help I received from various other individuals while attending MCPHS." James Lukose PharmD '12 accrued tuition debt exceeding \$200,000. But that burden didn't stop him from establishing a scholarship fund about a year after graduation. "There are many students who are similar to me. My scholarship can help a few of them, and that's the most rewarding part of it." Gail P. Bucher BSP '63 says that she and her husband Edward established a scholarship fund because "we felt that creating a named scholarship would help good students achieve their academic goals while giving back to the institution that prepared me for my career and success in life." Anne C. Davies MRI '08, who established a scholarship fund in 2008, observes, "It warms me to learn how scholarship awards benefit recipients...The feelings they express are the same I experienced as a scholarship award winner."

Rich and varied motives inspire scholarship fund donors. Parent Tejinder K. Dhillon says, "I believe in gender equality, and when my two daughters decided to attend MCPHS, I wanted to create a scholarship fund for those who are good students and may need some financial help." Donors Joseph and Mary Pinkos, parents of Laura (Pinkos) Bogdanski BSP '98 who tragically passed away at 34 years of age, created a tribute that helps "perpetuate the memory of our daughter in a field that she truly loved, worked in, and helped continue its advancement." Linda D. Boyd, dean of the Forsyth School of Dental Hygiene, created the Graduate Dental Hygiene Scholarship Fund because, she says, "I was a first-generation

college student, paid my own way, and feel strongly about supporting those pursuing a graduate degree to advance our profession."

Clearly, age is no barrier to scholarship fund support. Ninety five years young Phyllis Mullins, widow of John D. Mullins BSP '50, created the John D. and Phyllis S. Mullins Scholarship Fund "because John always said that any success he had in his career was due to the professors at MCP." On the other hand, Alexander Eddo, a 33-year-old, second-year pharmacy student, created the Global Student Scholarship Endowed Scholarship Fund to support "the most economically challenged students on any MCPHS campus."

"I would never be in the position that I am today without the help I received from various individuals while attending MCPHS."

—Robert Fuladi BSP '93

Some bridges cross mighty rivers, spectacular bays, and magnificent canyons; Others cross trickling streams. For every famous Golden Gate or Brooklyn Bridge, thousands of other bridges all do the same thing: they keep us moving forward. Scholarship awards of all sizes help MCPHS students move toward meaningful careers. They bridge narrow and wide financial gaps that can thwart even the most ambitious, career-focused, and academically qualified students. Where would any of them be headed, or end up, without scholarship awards? ■

EILEEN (KELLY) DUMOUCHEL BSP '54

MCPHS University trustee Eileen (Kelly) Dumouchel BSP '54 of Peabody, MA, formerly of Dorchester, Milton, and Wellesley, MA, and Bedford, NH, passed away on November 12, 2015.

Eileen was born in Dorchester, MA, and was the oldest of five children. She worked as a soda clerk at Lang and Moore's Drug Store and Strand Pharmacy in Dorchester during her teens, and later attended Massachusetts College of Pharmacy, graduating in 1954 as one of only four women in her class.

Eileen worked as a pharmacist owner at the Strand Pharmacy and Beatty Brothers Pharmacy as a prelude to ownership of the Eaton Apothecary pharmacy chain. She ended her career at the Eaton Apothecary of Wellesley, where she operated the surgical supply division. Her passion for

customer service, acquired as a "mom and pop" pharmacist, never left her.

Eileen served as an MCPHS University trustee for 17 years, from 1998 until her death. During her long career, she also was a member of the Massachusetts Board of Registration in Pharmacy, president of the Woman's Organization of The Boston Association of Retail Druggists, and the first woman president of the Massachusetts Pharmaceutical Association. She won numerous awards for her lifelong service to the pharmacy profession, and passed along her professional devotion to three of her children, who are registered pharmacists.

In lieu of flowers, Eileen's family asks that donations be made in Eileen's memory to the MCPHS University Scholarship Fund, 179 Longwood Avenue, Boston, MA 02115.



1930s

Alice A. Dalzell DH '39,
March 7, 2016

1940s

Lois (Zimmerman) Wentland
DH '40, December 6, 2015

Stephanie L. (Lach-Wisniewski)
Habery BSP '42, July 21, 2015

Ruth (Fleming) Wallace DH '45,
October 8, 2015

Barbara (Feital) Rosen DH '46,
December 10, 2014

Jacob J. Belson BSP '47,
December 22, 2015

Emanuel L. Rosengard BSP '48,
January 11, 2016

Ernest L. Santoro BSP '48,
January 23, 2016

Joan (Peabody) Granger DH '49,
January 22, 2016

Irene (Apelian) Hamjian BSP '49,
October 23, 2015

1950s

Ivan J. Romashko BSP '50,
April 16, 2015

Vincent F. Dunphy BSP '52,
October 8, 2015

Joan (Crosbie) Fowler DH '52,
November 11, 2015

William M. Goldman BSP '53,
July 10, 2015

Virginia (Manseau) Halsey
DH '53, August 12, 2015

Jeremiah B. Sullivan BSP '53,
September 7, 2015

Leon I. Zola BSP '53,
April 3, 2016

Eileen (Kelly) Dumouchel
BSP '54, November 12, 2015

Richard L. Gordon BSP '54,
July 15, 2015

John J. Janas BSP '55,
January 3, 2016

John O. Richards BSP '55,
December 14, 2015

Harold B. Sparr BSP '55,
December 25, 2015

Dudley W. Baldwin BSP '57,
September 25, 2015

Paul X. Murphy BSP '57,
August 29, 2015

Linda (Grant) Bond DH '58,
September 10, 2015

Mary Ann (Trovato) Joyce
DH '59, January 11, 2014

H. John Mailhot BSP '59,
March 14, 2016

1960s

Paul T. Kellaheer BSP '60,
September 20, 2015

Robert J. Schollard BSP '60,
September 25, 2015

Terrence M. McNabb BSP '62,
April 16, 2016

Elaine M. (Olson) Lennon DH
'66, September 8, 2015

Carol (DeCoste) MacKay DH '63
December 6, 2015

Vivian L. Grasser BSP '68,
January 20, 2016

Martha (Witham) Smart DH '68,
February 3, 2016

1980s

Kevin L. Ianni BSP '81,
July 3, 2014

Deborah A. (Steimle)
Woodard, BSP '82
November 30, 2015

1990s

Jean M. Mansfield BSN '94,
November 10, 2015

Faculty Emeriti

George Matelli, PhD,
March 6, 2016

MCPHS University Legacy Giving

Diversified Commitment to Life, Career, and Charitable Support

MICHAEL ESPOSITO BSP '78 AND CYNTHIA REDEL

For personal and financial reasons, Michael Esposito BSP '78 and his wife Cynthia Redel included MCPHS University in their estate plans. Yet, they are just as likely to concisely express their rationale: "MCP has done a lot of right things."

Springfield, New Jersey native Mike Esposito entered MCPHS intent upon returning to his hometown after graduation, and to eventually own an independent drugstore. He'd already spent a third of his life working as a stock boy, delivery boy, counter clerk, and pharmacy intern. He knew the business. But the pharmacy industry began to change on the way to his degree, a development that created doubt about his career plan's viability. Former MCPHS president Raymond Gosselin BSP '43 intervened when he explained how he established the National Prescription Audit, leading Mike to investigate alternative career paths in the pharmaceutical industry, government agencies, and other avenues.

The investigation paid off. After earning his master's degree in business administration, Mike embarked on a 35-year business career, initially in marketing at Pfizer, Inc., in New York City and then in management consulting at Arthur D. Little and Norbridge, Inc., in Boston. As president and partner at Norbridge, he works on functional and corporate planning assignments for global pharmaceutical,

biotechnology, medical equipment/supply/device, and diagnostic companies. He credits MCPHS for providing his education in, and professional insight into, pharmaceutical research and development, manufacturing, distribution, marketing, and sales, which, he says, "allow me to relate to clients...from the board room to the shop floor."

Mike praises MCPHS for growth and diversification. "We've seen in pharmacy education a lot of new schools have started and others have expanded," he says. "Diversification has enabled MCPHS to become a leading multi-health discipline institution."

"Diversification has enabled MCPHS to become a leading multi-health discipline institution."

Diversification also describes Mike Esposito's career path from pharmacy school to marketing to corporate consultancy, and underlies his and Cynthia's reasons for supporting MCPHS. He points out, "The school has to have multiple revenue sources, and alumni giving is vital...If we didn't, it would send a strong message that something is wrong. We think MCPHS has been doing things right."

Mike and Cynthia's "legacy" gift, made as a bequest, demonstrates eternal commitment to MCPHS, and



Michael Esposito BSP '78 and his wife Cynthia Redel have included MCPHS University in their estate plans.

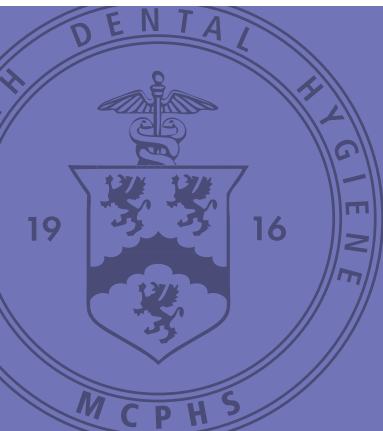
to the principle of diversification. As Mike says, "Our gift provides my wife and me with the opportunity to have a significant impact after we are gone, helps ensure that MCPHS can continue to grow and prosper in providing a quality education and life experience to all students, allows us to demonstrate our pride that our niece Leanne Richard will soon graduate with her PharmD degree, and last, it's good estate planning!"

To learn more about how to explore your legacy giving options, call **Lonny Townley**, executive director of development operations, University Advancement, at **617.732.2230** or email **lonny.townley@mcphs.edu**.



MCPHS
UNIVERSITY

Office of University Advancement
MCPHS UNIVERSITY
179 Longwood Avenue
Boston, MA 02115



Commemorate a History of Excellence in Dental Hygiene Education.



1916—Forsyth School for Dental Hygienists established

1949—Affiliation with Tufts University

1955—Affiliation with Harvard School of Dental Medicine

1959—Esther M. Wilkins '39 publishes first edition of *Clinical Practice of the Dental Hygienist*

2002—MCPHS acquires Forsyth School of Dental Hygiene

2005—Esther M. Wilkins Forsyth Dental Hygiene Clinic opens at MCPHS-Boston campus

2013—Esther M. Wilkins Forsyth Dental Hygiene Clinic opens at MCPHS-Worcester campus

2016—Forsyth School of Dental Hygiene Celebrates Centennial Anniversary

Celebrate the MCPHS University Forsyth School of Dental Hygiene

SATURDAY, OCTOBER 29, 2016

4-6 p.m.

MCPHS University-Boston campus

For further information,
call Emily Breitbart,
alumni services associate,
at 617.274.3317 or
emily.breitbart@mcphs.edu